4 September 2019

IVI News Update

Professor Markus Helfert Appointment

Markus Helfert has recently been appointed as *Professor of Digital Services Innovation* at **Maynooth University School of Business** and **IVI**.

His research interests include Information Management, Innovation, Cloud Computing, Service Science, Enterprise Architecture and Smart Cities and Smart Buildings. He collaborates with a range of Enterprises in relation to Innovation and IT Management. He is the Project coordinator of the H2020 Projects: PERFORM on Digital Retail and is the Chair of Steering Committee Elite-S H2020 Marie Curie Project on 'Future Leaders in ICT Standardisation for Europe'.

Markus has authored more than 200+ academic articles, journal and book contributions and has presented his work at international conferences. He is a member of the international programme committees and reviewer and associate editor of IS journals.

Professor Helfert has received national and international grants from agencies such as European Union (FP7; H2020), Science Foundation Ireland and Enterprise Ireland. Prior to his appointment at Maynooth, he was Associate Professor at the School of Computing, Dublin City University. He is a **research affiliate at the Zeppelin University in Germany** and has held previously a research position at the Institute of Information Management at the University of St. Gallen, Switzerland.

Professor Helfert holds a PhD from the University of St. Gallen (Switzerland), an MSc from the University of Mannheim (Germany) and a BSc from Napier University in Scotland (UK).

The *Business Informatics Group* addresses research challenges related to Digital Transformation and Service Innovation. They are members of the **Innovation Value Institute** and affiliated with **Lero** - The Irish Software Research Centre and at the **Adapt Research Centre**.

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Business Informatics Group

IVI Member's discount for CIO & IT Leaders Summit - Wednesday, September 25th, Dublin

IVI are delighted to offer our members **a 15% discount on the ticket price** for the **2019 CIO & IT Leaders Summit** on September 25th in the Aviva Stadium, Dublin.

This year's summit, chaired by **Martin Delaney**, **IVI's General Manager**, focuses on how the CIO can capture the opportunity to drive change by being a business leader, innovator and cultural champion.

Click **here** for full agenda, fantastic speaker line-up and to book online.

To get your promo code to avail of your members' discount email info@ivi.ie.

Cloud Adoption Readiness Assessment

IVI and the **Cloud Credential Council** (CCC) have teamed up to develop a free to use **Cloud Adoption Readiness Assessment**. This assessment allows you to assess your organisations readiness to adopt cloud technologies and to provide recommendations around capability and competence improvements.

For further details on this assessment please click here

The assessment will be discussed by Mark O'Loughlin at the upcoming **itSMF Conference** on Friday, September 20th, Dublin.
Click here for further details.

Acknowledgement of Contributors to IT-CMF - are you listed?

Our global list of contributors to the development of IT-CMFs can be found at www.ivi.ie/contributors. While we have gone to great lengths to ensure this page is accurate as possible, we would be delighted if you would check and let IVI@nuim.ie know if you or a colleague's name should be included. Thank you.