

IVI Community Event

IVI engagement programme

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Overview

- The need for a revised engagement programme
- Overview revised engagement programme
- Benefits of joining engagement programme
- Sign up



The need for a revised engagement programme

- IVI as a research institute must collaboratively engage with SMEs to:
 - Understand IT/digital trends emerging
 - Respond to the needs of industry
 - Garner insights in content development
 - Act as pilot organizations in the validation of material

This collaboration is enhanced by the increasingly user-centric, agile approach adopted by our research team:

- Users are firmly at the centre of this development and
- releases will happen in shorter sprints

OVERVIEW REVISED ENGAGEMENT MODEL

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Communities of Practice (CoP) approach

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New CoP approach

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- Broaden the scope of input/options for engagement
- Systematic literature review (SLR) approach
- Engagement is ongoing – not for the ‘duration’
- Increase in ‘modes of engagement’ – these will evolve

Multiple options for engagement

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Type	WORKGROUP
Nature	Subject matter experts from industry or academia participate in a workgroup setting (mainly virtual) to co-develop/provide insights into critical capability (CC) material that forms part of the IT-CMF.
Time Commitment	Average 1-2 hours (approximately 1 hour in workgroup and 1 hour reviewing offline).
Frequency	Each <u>week</u>
Duration	This is an ongoing commitment to ensure material is continuously reviewed and kept up-to-date.

Multiple options for engagement

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Type	EXPERT REVIEWER
Nature	Subject matter experts (SMEs) from industry and academia review material that is sent to them electronically to ensure key components of this material reflect current practice and thinking in this area.
Time Commitment	2-3 hours
Frequency	Each <u>quarter</u>
Duration	This is an ongoing commitment to ensure material is continuously reviewed and kept up-to-date

Multiple options for engagement

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Type	PILOT ORGANIZATION
Nature	Organizations with an interest and a knowledge of this critical capability (CC) area, 'pilot' the material in their own organization. This enables validation of the material and provides valuable feedback for the research team. Organizations also gain valuable insights into level of maturity in their own organization/where they need to improve.
Time	1 -2 days
Frequency	<u>One off or multiple engagement(s)</u> in area(s) of interest (i.e. Strategic Planning etc.)
Duration	One off or multiple pilots may be undertaken, depending on the needs of the organization.

Multiple options for engagement

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Type	INDUSTRY PARTNERSHIP PROGRAMME (IPP), ENGAGED RESEARCH
Nature	IVI researchers embedded in organization to understand how the organization is implementing their capability improvement programme, and co-develop assets and insights
Time	Varies
Frequency	Varies
Duration	Long term commitment

Additional modes of engagement

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- Bi-annual summits
- Webinars
- Blogs
- Joint research papers/publications



Benefits of Joining IVI engagement programme

- **Learning & sharing of knowledge** - while participants are expected to bring their expertise to the table, the process of sharing and debating will add to the knowledge base.
- **Networking** – IVI have a growing network of individuals (2000+) from all over the world and many different industries. We promote strong interaction and attempt to link and share knowledge.
- **Recognition and publication** – Where appropriate, IVI will publicise and recognise individual and team contributions for their value and excellence.

Benefits of Joining IVI engagement programme

- **Content accessibility** – For the target research topic, IVI will make available all core and related content to support the deliverables.
- **Pilot IVI Assets** – Piloting new content and assets e.g. new assessments, provides early access and engagement to review and experience, and leverage the outputs within the organization.

Get involved/Sign up

If you would like to work with us or if you require further information on IVI/IT-CMF please contact Martin Delaney by email on

Martin.Delaney@ivi.nuim.ie

You may also find more information on our website at www.ivi.nuim.ie

We look forward to hearing from you and working with you in the future!

